

Fábrica de Arte Cubano

Cuban Art Factory

FAC



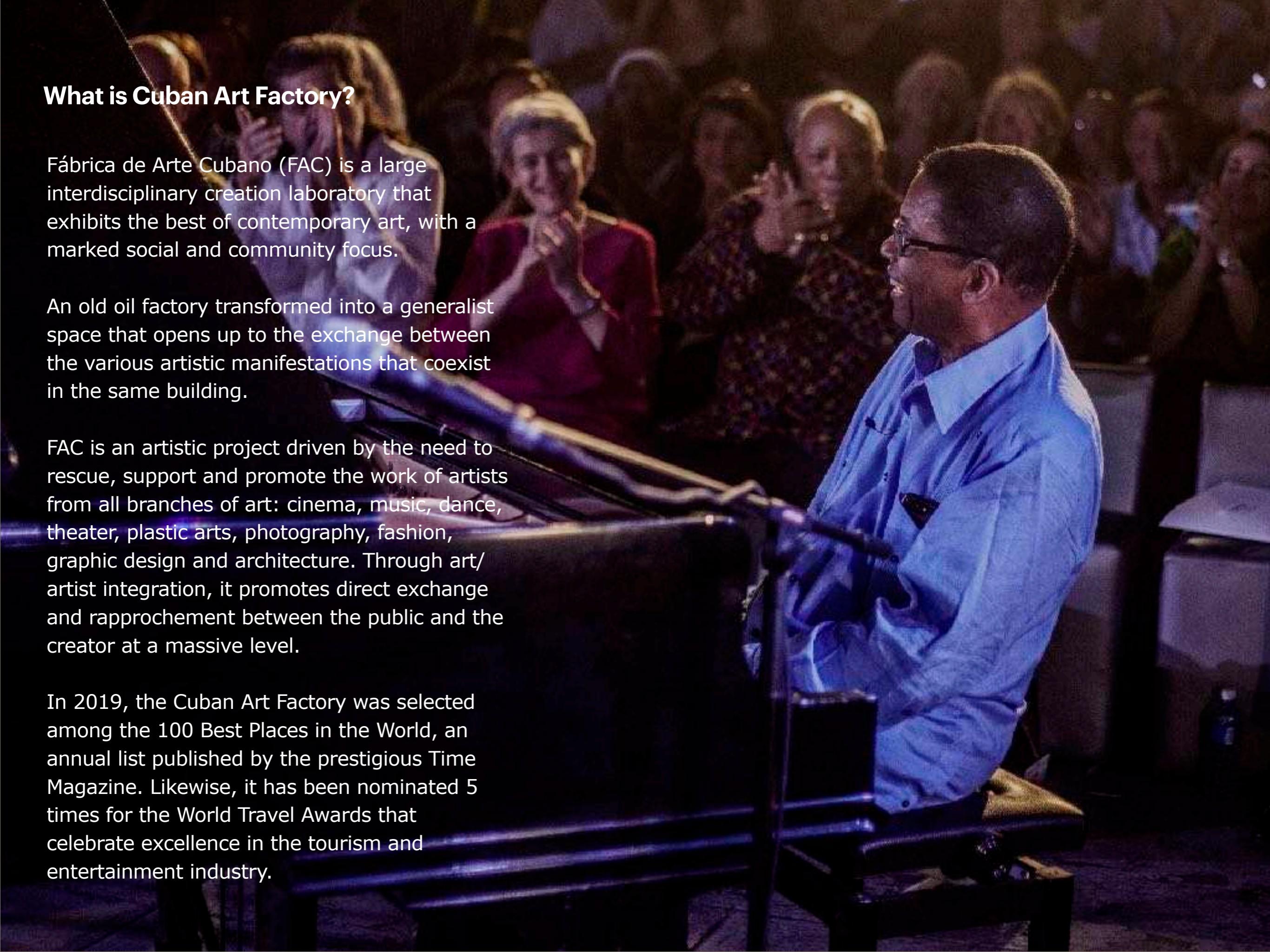
What is Cuban Art Factory?

Fábrica de Arte Cubano (FAC) is a large interdisciplinary creation laboratory that exhibits the best of contemporary art, with a marked social and community focus.

An old oil factory transformed into a generalist space that opens up to the exchange between the various artistic manifestations that coexist in the same building.

FAC is an artistic project driven by the need to rescue, support and promote the work of artists from all branches of art: cinema, music, dance, theater, plastic arts, photography, fashion, graphic design and architecture. Through art/artist integration, it promotes direct exchange and rapprochement between the public and the creator at a massive level.

In 2019, the Cuban Art Factory was selected among the 100 Best Places in the World, an annual list published by the prestigious Time Magazine. Likewise, it has been nominated 5 times for the World Travel Awards that celebrate excellence in the tourism and entertainment industry.





How was the FAC project created?

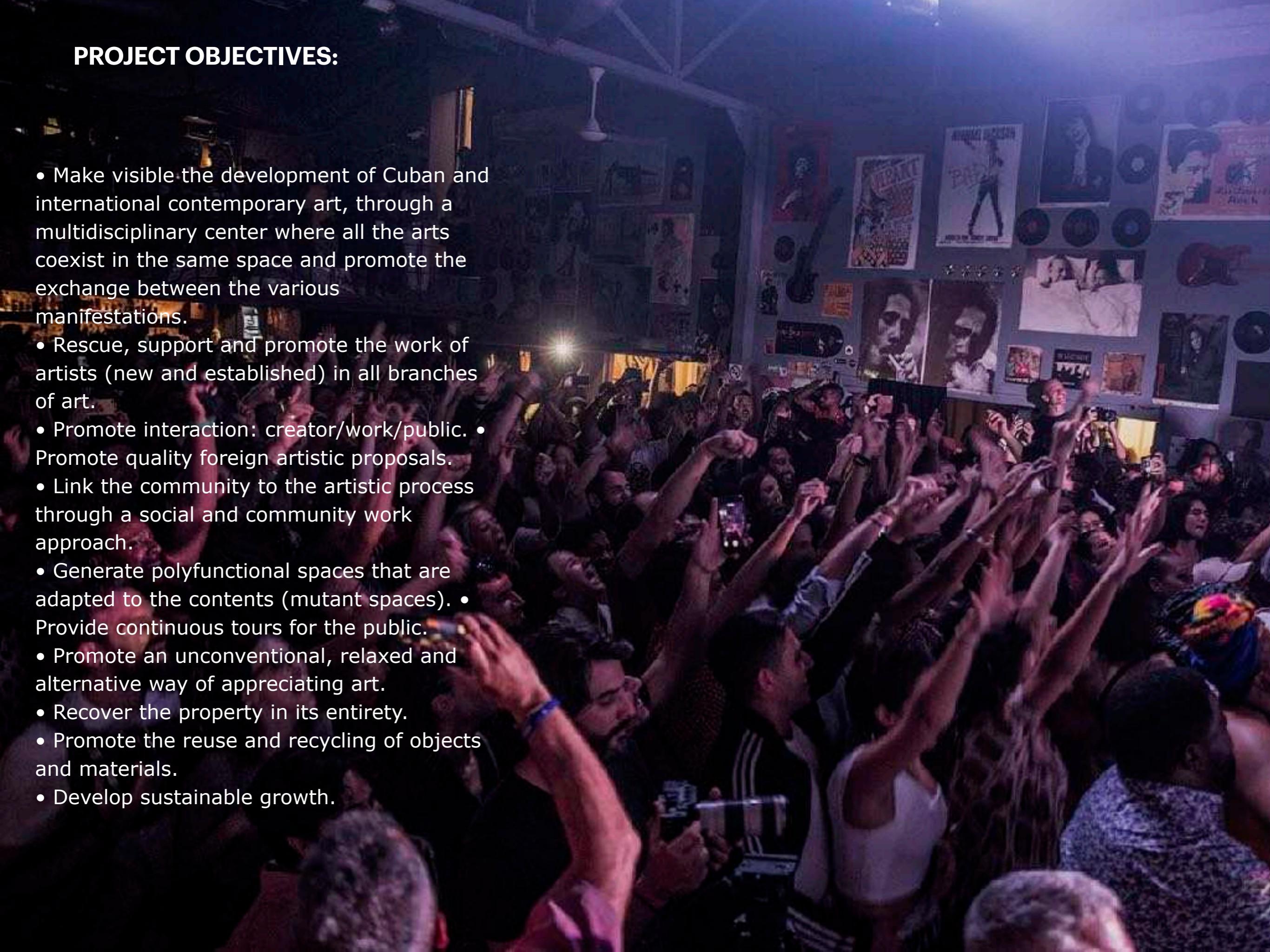
Fábrica de Arte Cubano, created by the multidisciplinary artist X Alfonso, is inspired by the personal experiences of its founder and leader, who as a child lived in a house where artists of dissimilar manifestations met. Later, at the National School of Art, he relived the experience of harmonious coexistence between the arts.

The first antecedent of the project dates back to 2008, when itinerantly made several attempts in the halls of the Pabexpo Fairgrounds. Subsequently, in 2012, the Ministry of the Food Industry, Knowing about the project and at the request of X Alfonso, gives up one of its warehouses for the exclusive use of the project.



PROJECT OBJECTIVES:

- Make visible the development of Cuban and international contemporary art, through a multidisciplinary center where all the arts coexist in the same space and promote the exchange between the various manifestations.
- Rescue, support and promote the work of artists (new and established) in all branches of art.
- Promote interaction: creator/work/public. • Promote quality foreign artistic proposals.
- Link the community to the artistic process through a social and community work approach.
- Generate polyfunctional spaces that are adapted to the contents (mutant spaces). • Provide continuous tours for the public.
- Promote an unconventional, relaxed and alternative way of appreciating art.
- Recover the property in its entirety.
- Promote the reuse and recycling of objects and materials.
- Develop sustainable growth.



STATISTICS UP TO 2022



Music

- + 1500 musicians
- + 5300 concerts
- + 25 festivals
- + 80 guest DJs from
40 countries





Dance

- + 250 presentations
- + 260 dance classes
- + 700 dancers
- +100 choreographers





Plastic arts

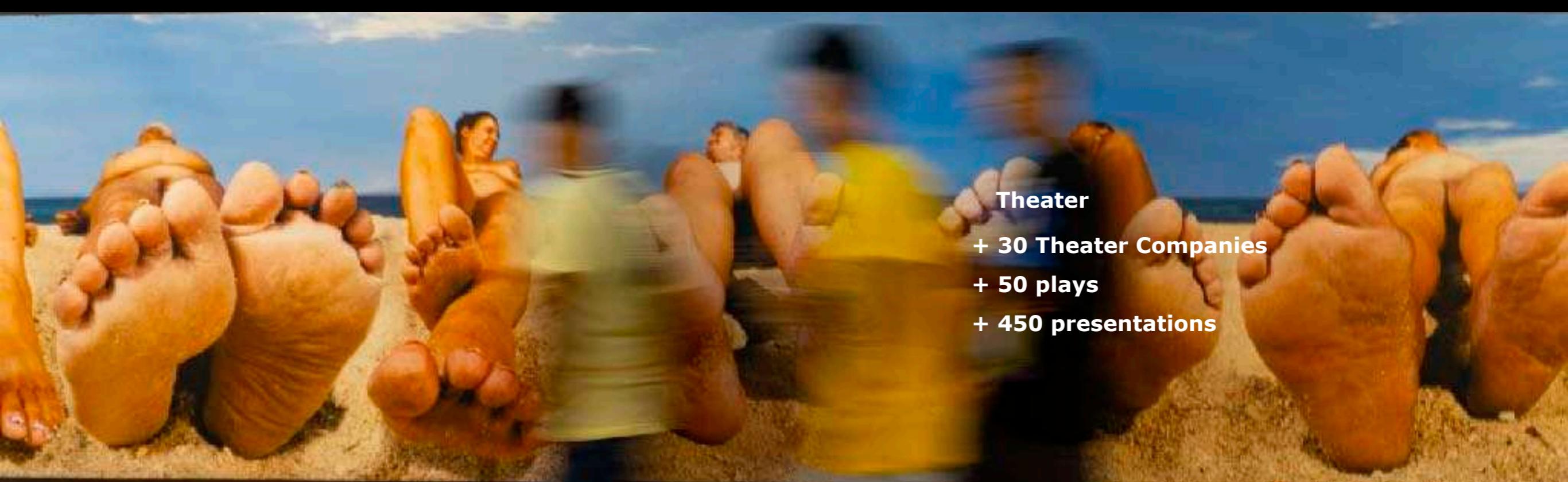
- + 160 exhibitions
- + 300 artists
- + 260 performances





Photography

- + 180 exhibitions
- + 500 artists
- + 150 performances



Theater

- + 30 Theater Companies
- + 50 plays
- + 450 presentations

Design

- + 250 designers
- + 35 exhibitions
- + 25 workshops



Architecture and ID

- + 45 exhibitions
- + 150 architects and industrial designers
- + 50 conferences
- + 15 workshops

Fashion

- + 100 designers
- + 130 fashion shows
- + 30 workshops





Cinema

+150 invited filmmakers
+130 works presented
+ 45 FAC productions

Community

+150 Workshops
+ 5500 participating children events



+ 200 cultural events



FACMusic / Record Label

2 productions

**Inside / X Alfonso / Cubadisco
Award Best Fusion Album and
Graphic Design / 2021**



**Symphonic Ancestors / Latin
Grammy Best Folk Album / 2022**



FACFilms / Audiovisual Production Saudade:

Two cultures separated by the ocean. The intimate relationship that each one maintains with the sea has been the link. This sea has made us look at each other.

The relationship with the distant, the unattainable and with the earth, has returned us to a space of understanding of the human.

This piece asks: What is recorded on the land of the one who leaves for the sea? What remains in the part of what it leaves on land? What is Saudade? // Experimental Audiovisual Work directed by Sandra Ramy, Sandra Lopes, Inti Herrera & X Alfonso.



FAC EVENTS - 2014/2022

2014

FEBRUARY

**Silvio Rodríguez concert. Inauguration of the Cuban Art Factory /
Silvio Rodríguez's concert. Opening of Cuban Art Factory**

**2- Tribute concert to Santiago Feliú /
Concert in tribute to Santiago Feliú**

3- Love and Peace Festival

MARCH

**4- Exhibition of Young Filmmakers
of the ICAIC**

APRIL

**5- Tribute concert to Michael Jackson /
Concert in tribute to Michael Jackson**

JUNE

**6- VI Leo Brouwer Music Festival
Of camera. White night of the Rumba**

DECEMBER

7-30 International Jazz Plaza Festival

2015

**1- Love and Peace Festival
MARCH**

**2- Havana Biennial
MAY**

**3- AM-PM America for its music
JUNE**

**4- DOTA 2 Video Game Tournament in Havana
/ DOTA 2 videogame tournament in Havana
AUGUST**

**5- Les Voix Humaines Festival
OCTOBER**

**6- British Culture Week/
british culture week
OCTOBER**

**7- Bach in Havana.
Event tribute to the 330 years
Johann Sebastian's birthday
Bach / Tribute to the 330 years
of Johann Sebastian Bach birth**

NOVEMBER

**8- 31 International Festival
jazz plaza**

DECEMBER

2016

1- Havana World Music Festival

MARCH

**2- Visit of the Presidential Committee
for the Arts and Humanities
of the United States / Visit of the
U.S. President's Committee on the
Arts and the Humanities**

APRIL

3- I Design Biennial

MAY

**4- Month of French culture /
French culture month**

MAY

5- AM-PM America for its music

JUNE

**6- Countertenors Festival
of the world**

SEPTEMBER

**7- XII International Colloquium. 32
International Jazz Plaza Festival**

DECEMBER

**8- 38 International Festival
of Latin American Cinema**

DECEMBER

**9- Tribute Concert
to John Lennon /
Concert in tribute to John Lennon**

DECEMBER



MAGMASHELL



2017

**1- Vestiphobia. Ideal Glass
(Willard Morgan, Ruco Nishino,
Uta Bekaia), New York
FEBRUARY**

**2- Havana World Music Festival
MARCH**

**3- Dr. Eusebio Leal Spengler,
Historian of the City of La
Havana, is recognized Doctor
Honoris Causa by the Center
Cultural House Lamm (MEX) /
Dr. Eusebio Leal Spengler,
Historian of the City of Havana,
is awarded Doctor Honoris Causa
by the Casa Lamm Cultural Center
(MEX)
MARCH**

**4- Francophonie week /
Francophonie Week
MARCH**

**5- International Jazz Day /
international jazz day
APRIL**

**6- AM-PM America for its music.
International Conference of the
Audio Engineering Society AES /
International Conference of the
Audio Engineering Society AES.
JUNE**

**7- First Cuban convention
from comics DOLL,
organized by the project
Pulp-Comic-Va / First Cuban comic
MUÑECÓN convention, organized
by the Pulp-Comic-Va project
OCTOBER**

**8- Swedish Culture Week /
Swedish Culture Week
OCTOBER**

**9- XII Week of Belgian Culture /
12th Belgian Culture Week
NOVEMBER**

**10- 39 International Festival
of Latin American Cinema
DECEMBER**

**10- 39 International Festival
of Latin American Cinema
DECEMBER**

2018

**1- 33 International Festival
jazz plaza
JANUARY**

**2- 23 International Festival
of Dance in Urban Landscapes.
City in Motion
APRIL**

**3- AM-PM America for its music
JUNE**

**4- International Festival
of Havana Ballet
OCTOBER**

**5- Swedish Culture Week /
Swedish Culture Week
OCTOBER**

**6- It is exchanged
Artistic exchange project
Havana-Recife / Havana-Recife
Artistic exchange Project
OCTOBER**

**7- International Festival
Electronic Music Eyeife**

NOVEMBER

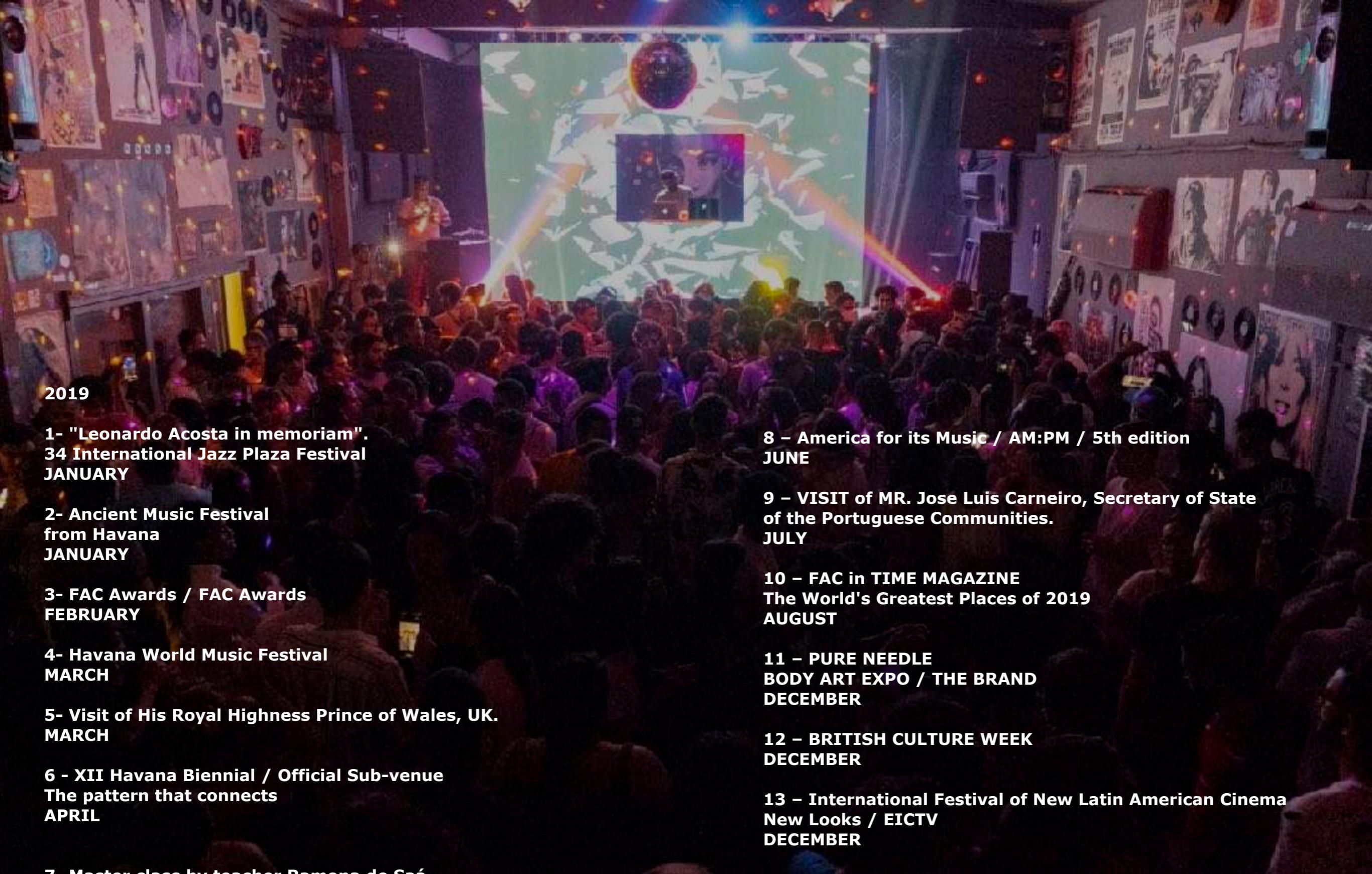
**8- Classic Havana Festival
NOVEMBER / NOVEMBER**

**9- Second Cuban convention
from comics DOLL,
organized by the project
Pulp-Comic-Va / Cuban comic
MUÑECÓN convention, organized
by the Pulp-Comic-Va Project
NOVEMBER / NOVEMBER**

**10- 31st Havana Festival
of contemporary music
NOVEMBER**

**11-40 International Film Festival
Latin American. special concert
of the Camerata Romeu / Special
concert by the Camerata Romeu
DECEMBER**





2019

1- "Leonardo Acosta in memoriam".
34 International Jazz Plaza Festival
JANUARY

2- Ancient Music Festival
from Havana
JANUARY

3- FAC Awards / FAC Awards
FEBRUARY

4- Havana World Music Festival
MARCH

5- Visit of His Royal Highness Prince of Wales, UK.
MARCH

6 - XII Havana Biennial / Official Sub-venue
The pattern that connects
APRIL

7- Master class by teacher Ramona de Saá
Doctor Honoris Causas in Art.
Director and Teacher of the National School
of Ballet, of the Higher Institute of Art.
MAY

8 – America for its Music / AM:PM / 5th edition
JUNE

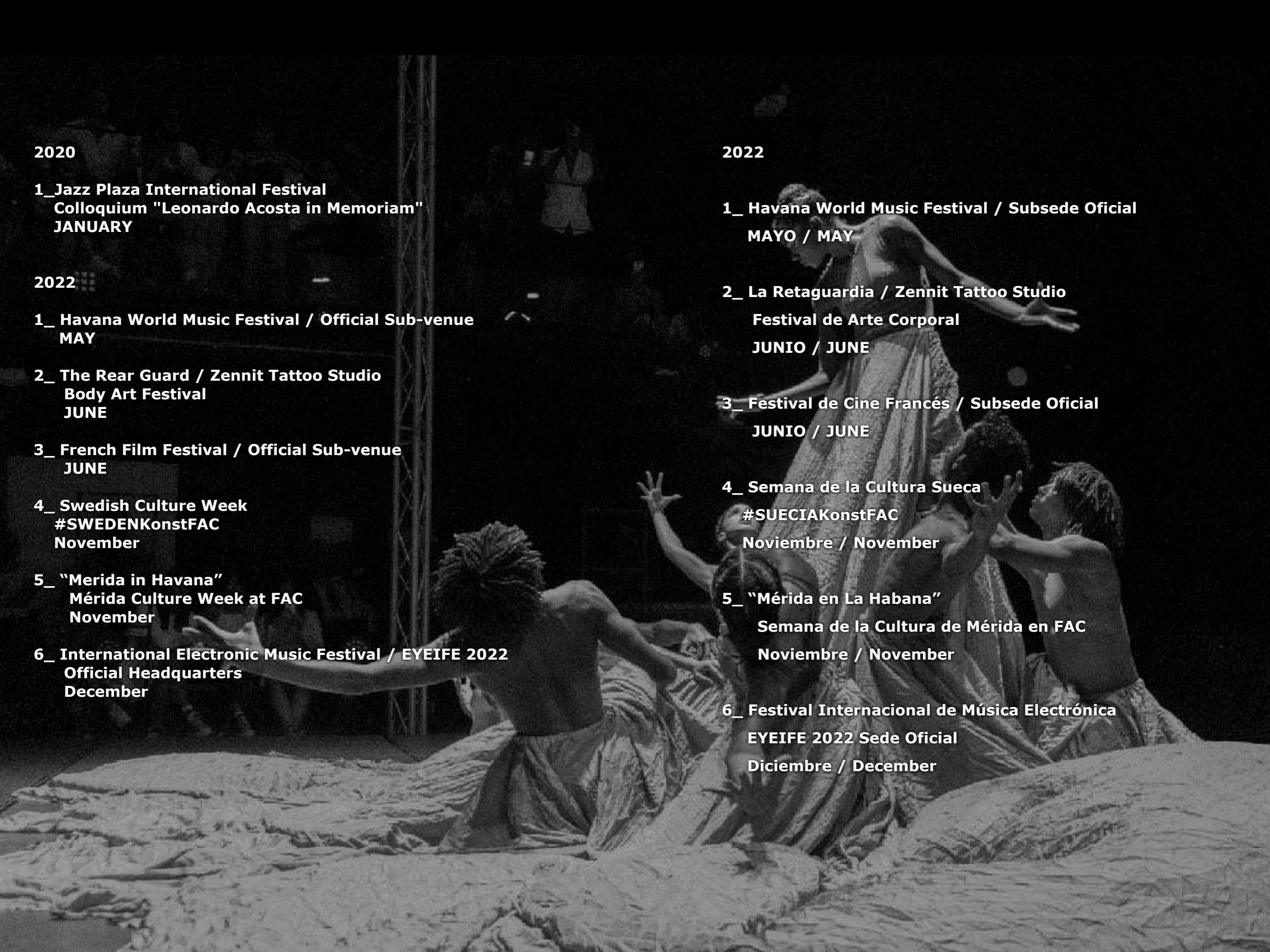
9 – VISIT of MR. Jose Luis Carneiro, Secretary of State
of the Portuguese Communities.
JULY

10 – FAC in TIME MAGAZINE
The World's Greatest Places of 2019
AUGUST

11 – PURE NEEDLE
BODY ART EXPO / THE BRAND
DECEMBER

12 – BRITISH CULTURE WEEK
DECEMBER

13 – International Festival of New Latin American Cinema
New Looks / EICTV
DECEMBER



2020

**1_ Jazz Plaza International Festival
Colloquium "Leonardo Acosta in Memoriam"
JANUARY**

2022

**1_ Havana World Music Festival / Official Sub-venue
MAY**

**2_ The Rear Guard / Zennit Tattoo Studio
Body Art Festival
JUNE**

**3_ French Film Festival / Official Sub-venue
JUNE**

**4_ Swedish Culture Week
#SWEDENKonstFAC
November**

**5_ "Merida in Havana"
Mérida Culture Week at FAC
November**

**6_ International Electronic Music Festival / EYEIFE 2022
Official Headquarters
December**

2022

**1_ Havana World Music Festival / Subsede Oficial
MAYO / MAY**

**2_ La Retaguardia / Zennit Tattoo Studio
Festival de Arte Corporal
JUNIO / JUNE**

**3_ Festival de Cine Francés / Subsede Oficial
JUNIO / JUNE**

**4_ Semana de la Cultura Sueca
#SUECIAKonstFAC
Noviembre / November**

**5_ "Mérida en La Habana"
Semana de la Cultura de Mérida en FAC
Noviembre / November**

**6_ Festival Internacional de Música Electrónica
EYEIFE 2022 Sede Oficial
Diciembre / December**

Community projects

FAC Children's Choir

Founding in 2014 with the participation of more than 30 children from the community. Directed by the choral director Claudia Portuondo.

Children's Workshops

From its FAC Foundation, it has prioritized the inclusion and artistic training of children and adolescents within its program of community activities. To date, more than 150 workshops have been held with the participation of more than 5,500 children.

Workshops

Plastic arts
Architecture
Popular dances
Ballet
Kitchen room
cut and sew
Photography and Film Production
Music
Theater
therapeutic spontaneous theater
catwalks
Musical appreciation
Culinary art and pastry
cuban dances
Folk Dances and Yoruba
Spanish dance
belly dance
Experimental cinema
Create your comic character
DJ course
audiovisual creation
Introduction to popular music
geometric games

Contemporary dance
Urban dances /
Afro Beat, Break dance Hip Hop,
Capoeira
Dance theater, body language
draw your story
Drawing and 2D animation
fashion accessory design
The Instrument Luthier
Write your legend (Guest Natalia Bolivar)
Traditional and contemporary photography
Geometry in design
Wind instruments
Locution
Logic, architecture and city
Fashion
Origami
Percussion and Rumba
Production of shows and events
Easy stitches to decorate
portraits and caricatures
are traditional
Your movie with your phone



FAC environment

Within the community programs promoted by FAC, support for local entities with a social impact has been a priority. Among the projects carried out in recent years in the neighborhood are the renovation from the bus stop, the pharmacy and the doctor's office, together with the neighbors of the community.

As of 2022, FAC joined the animal adoption and sanitation campaigns, convened by BAC, an organization for Animal Welfare. To date, 6 adoption fairs have been held, with more than 100 pets given up for responsible adoption and a massive sterilization day, with more than 150 cases treated.

A Tornado hits Havana

On January 27, 2019, some municipalities in Havana were hit by a devastating tornado. Two days later help began to arrive at FAC

humanitarian. And hands appeared from all corners to support, to help resist the long days; volunteers from everywhere.

More than 1,000 families and 20 institutions benefited from this action.



FAC PERSONALITIES

- 1- Abel Prieto/ Ex Ministro de Cultura, Cuba
- 2- Albert Plá / Cantautor, España
- 3- Alberto Rodríguez / Director de cine, España
- 4- Alicia Leal / Pintora, Cuba
- 5- Amaury Pérez / Músico, Cuba
- 6- Aura Garrido / Actriz, España
- 7- Carlos Acosta / Bailarín y coreógrafo, Cuba
- 8- Carlos Díaz / Director de Teatro, Cuba
- 9- Carolina de Mónaco / Princesa de Mónaco
- 10- Cesário Melantonio Neto / Embajador de Brasil en Cuba
- 11- Charles Philip Arthur George / Alteza Real Príncipe de Gales
- 12- Childish Gambino (Donald Glover) / Actor, cantante, director de TV y comediante, Estados Unidos
- 13- Christian McBride / Músico, Estados Unidos
- 14- Chucho Valdés/ Músico, Cuba
- 15- Danny Glover/ Actor, Estados Unidos
- 16- Dave Robinson/ Jugador de la NBA, Estados Unidos
- 17- Dave Weckl / Músico, baterista, Estados Unidos
- 18- Denis Suárez / futbolista del FC Barcelona, España
- 19- Diego El Cigala/ Músico, España
- 20- Dj Diplo/ Músico, Estados Unidos
- 21- Dulce Pontes/ Cantante, Portugal
- 22- Enrique Colina / Director de Cine, Cuba
- 23- Eric Fischl/ Pintor, Estados Unidos
- 24- Ernesto Villegas/ periodista, político y escritor, Venezuela
- 25- Eusebio Leal / Intelectual,
Historiador de la ciudad de La Habana, Cuba
- 26- Fatoumata Diawara/ Cantante, actriz, Costa de Marfil
- 27- Fernando Figueirinhas / Embajador de Portugal en Cuba
- 28- Fernando Galrito / Diseñador, Director del Festival de Animación de Lisboa "MONSTRA", Portugal
- 29- Fernando Rojas / Viceministro de Cultura, Cuba
- 30- Francisco Camacho/ Bailarín y coreógrafo, Portugal
- 31- Frank Fernández / Músico, Cuba
- 32- Gonzalo Rubalcaba/ Músico, Cuba
- 33- Guy Vanhengel /Ministro de Relaciones Exteriores, de Finanza y Presupuesto de la Región de Bruselas, Bélgica
- 34- Heinz Fischer/ Presidente de la República de Austria
- 35- Henry Chalfant / Fotógrafo y camarógrafo, Estados Unidos
- 36- Herbie Hancock / Músico y compositor, Estados Unidos
- 37- Imanol Arias/ Actor, España
- 38- Issac Delgado / Músico, Cuba
- 39- Iván Giroud/ Presidente del Festival de Cine de La Habana
- 40- Iván Lins/ Músico y compositor, Brasil
- 41- Jamie Lee Curtis/ Actriz, Estados Unidos
- 42- Jan-Christopher Maillot/ Bailarín, Director del Ballet de Montecarlo, Francia
- 43- Jeffrey DeLaurentis / Diplomático, Encargado de Negocios de la Embajada de Estados Unidos en Cuba
- 44- Johanne Desnoyers /Directora de la Oficina del Gobierno de Quebec en La Habana
- 45- John Hickenlooper/ Gobernador de Colorado, Estados Unidos
- 46- Jon Bon Jovi/ Cantante, Estados Unidos
- 47- José Luis Carneiro/ Secretario de Estado das Comunidades Portuguesas
- 48- José Luis Rodríguez Zapatero / Ex presidente, España
- 49- José María Sáez Vaquero/ Arquitecto, España
- 50- Juan Carlos Monedero/ Político, España

FAC PERSONALITIES

- 51- Kanye West/ Músico, Estados Unidos
52- Katy Perry/ Cantante, Estados Unidos
53- Kevin Bacon/ Actor, EEUU
54- Lady Gaga/ Cantante, Estados Unidos
55- Laura de la Uz / Actriz, Cuba
56- Leo Brouwer/ Músico y compositor, Cuba
57- Litz Alfonso/ Bailarina y coreógrafa, Cuba
58- Lonnie Rashid Lynn, Jr. (Common Sense)
Rapero y actor, USA
59- Luis Faro Ramos /Presidente do Instituto Camões, Portugal
60- Marc Quiñones / Músico, Estados Unidos
61- Marcelo Rebelo de Sousa
Presidente de la República de Portugal
62- Mariela Castro / Política y sexóloga, Cuba
63- Marisa Paredes/ Actriz, España
64- Megan Bayer / Presidenta del Comité Presidencial para las Artes,
Estados Unidos
65- Mick Jagger/ Cantante Rolling Stones, Reino Unido
66- Michelle Obama/ Primera Dama de Estados Unidos
67- Miguel Barnet/ Ex Presidente de la Unión de Escritores
y Artistas de Cuba
68- Misty Copeland/ Primera bailarina del American Ballet, EEUU
69- Natalia Bolívar/ Escritora y ensayista, Cuba
70- Oliver Stone / Director de cine, Estados Unidos
71- Pablo Milanés / Cantante y compositor, Cuba
72- Paulo Portas/ Ex Vice Ministro de Portugal
73- Peiju Chien-Pott/
Bailarina principal de la Martha Graham
Dance Company, Taoyuán
74- Peristera Baziana / Primera Dama de Grecia
75- Quincy Jones/ Productor musical y compositor, Estados Unidos
76- Raphael Saadiq / Cantante y productor, Estados Unidos
76- Raphael Saadiq / Cantante y productor, Estados Unidos
77- Rufus Wainwright/ Músico, Canadá
78- Shakille O’Neal/ Jugador de la NBA, Estados Unidos
79- Sigourney Weaver/ Actriz, Estados Unidos
80- Sophie Trudeau/ Primera Dama de Canadá
81- Tony Succar / Músico y productor, Perú- Estados Unidos
82- Victoria Abril/ Actriz, España
83- Viengsay Valdés / Bailarina del Ballet Nacional de Cuba
84- Wendy Watriss / Fotógrafa, curadora y escritora,
Estados Unidos
85- Ethan Hawke / Actor, Estados Unidos
86- Lena Olin / Actriz, Estados Unidos
87- Litz Alfonso / Bailarina y coreógrafa – Cuba
88- Julio Bocca / Bailarín y Maestro – Argentina
89 – Common / Actor y Músico – Estados Unidos
90 – Johanne Desnoyers / Directora de la Oficina del Gobierno
de Québec / Canadá
91 – Alteza Real Príncipe de Gales / Reino Unido
92 – Audrey Azoulay / Directora General de Naciones Unidas
para la Educación, la Ciencia y la Cultura (UNESCO) – Francia.
93 – Norka / Modelo – Cuba
94 –Peiju Chien-Pott / Bailarina principal de la compañía
Martha Graham – Estados Unidos
95 – Ben Affleck / Actor y productor – Estados Unidos
96 – Ana de Armas / Actriz – Cuba
(ENTRE OTROS)

Personalities that have appeared in FAC

- 0- Silvio Rodriguez / Singer-songwriter, Cuba
- 1- Carlos Varela / Singer and composer Cuba
- 2- Carvalho Araújo / Architect, Portugal
- 3- Dave Matthews/ Singer, South Africa
- 4- DJ Questlove / Musician, United States
- 5- Billy Gibbons/ Musician, Guitarist of the band ZZ Top, United States
- 6- Dominic Miller / musician, composer and music producer, Argentina
- 7- Esperanza Spalding/ Musician, United States
- 8- Eugene Jarecki /Filmmaker, United States
- 9- Eduardo Roca (Choco) / Painter, Cuba
- 10- James Ivory / Filmmaker, United States
- 11- Joe Lovano/ Musician, United States
- 12- José Luis Cortés (El Tusco) / Musician, Cuba
- 13- Kenneth Goldsmith / Poet and critic, United States
- 14- Manuel Mendive / Painter, Cuba
- 15- Mathew Barney/ Visual Artist, United States
- 16- Marcus Miller/ Musician, United States
- 17- Pedro Cabrita Reis / Sculptor and painter, Portugal
- 18- Moises Finalé / Visual Artist, Cuba
- 19- Ramona de Saá/ Ballet Master, Cuba
- 20- Richard Bona / Musician, Cameroon
- 21- Roberto Gottardi /Architect, Italy
- 22- Roberto Fabelo/ Painter, Cuba
- 23- Rui Lacerda/ Architect, Portugal
- 24- Santiago Auserón (Juan Perro)/ Singer and composer, Spain
- 25- Smokey Robinson / Singer-songwriter, United States
- 26- Ted Nash / saxophonist and composer, United States
- 27- Usher/ Singer, actor, United States
- 28- Cuca Roseta / Singer and songwriter – Portugal
- 29 - Ola Kalnins / Visual artist and graffiti artist – Sweden
- 30- Joe Lovano / Saxophonist – United States
- 31- Pancho Terry / Percussionist - Cuba
- 32 – Ramón Valle / Pianist and composer – Cuba
- 33 – Dafnis Prieto / Percussionist – Cuba
- 34 – Emma Pask / Singer – Australia
- 35 – Tonny Succar / Percussionist, producer, composer – United States
- 36 – Marc Quiñones / Percussionist – United States
- 37 – Bobby Allende / Percussionist – United States
- 38 – Shana Halligan / Singer – United States
- 39 - John Rowe / Photographer - United States
- 40 – Alain Pérez / Musician and composer – Cuba
- 41 – Guido López-Gavilán / Orchestra Director – Cuba
- 42 – Marianne McGregor / Singer – Scotland
- 43 – Miguel Zenón / Saxophonist – Puerto Rico
- 44 – Big Chief Monk Boudreax / Golden Eagles, Mardi Gras Indians – United States
- 45 - Francisco (Pancho) Céspedes / Singer-songwriter - Cuba (Among others)

Press

<https://time.com/collection/worlds-greatest-places-2019/5654125/fabrica-de-arte-cubano-havana-cuba/>

<https://www.washingtonpost.com/news/worldviews/wp/2015/12/29/cubas-art-factory-aims-for-industrial-scale-hipness/>

http://spanish.news.cn/2022-04/30/c_1310581054.htm

<https://oncubanews.com/cultura/artes-visuales/fabrica-de-arte-cubano-industria-de-creacion/>

<https://www.youtube.com/watch?v=5oHbUaA9Ff0>

<https://www.hicuba.com/una-f%C3%A1brica-que-produce-arte-en-cuba-5.html>

https://www.cubahora.cu/cultura/una-fabrica-para-producir-buen-arte-cubano?reply_to=9133

<https://oncubatravel.com/es/magazines/septiembre-octubre/fabrica-de-arte-cubano-un-simbolo-de-los-nuevos-tiempos/>

<https://bucketlistjourney.net/hip-havana-dont-miss-a-night-at-fabrica-de-arte-cubano/>

[Fábrica de Arte Cubano | Linktree](#)

fabricadeartecubano@gmail.com

www.fabricadeartecubano.com

Calle 26 entre 11 y 13, Vedado ·

La Habana Havana, Cuba

